

# fashion ERA

DECEMBER-2013  
₹100/- US \$ 10

The Ultimate Sourcing of Apparel



Reviving Luxury

With



SANJANA COUTURE

ABIL Pune Fashion Week '13

Fashion Icon "FEONN"

India Market Days 2013

The Global Luxury Market

Designers from Italy  
B2B dialogues

## B2BEVENT INDIAMILLENNIUM



60 years of Turel existence and  
33 solid years of dependable partnership,  
which has gained the trust of all leading  
Jeans Manufacturers

HERE  
WE  
ARE

WELCOME TO DENIM BUSINESS FUTURE

✘ **WHAT:**  
LIVE PRODUCTION  
LINE OF JEANS WITH  
LATEST AUTOMATION

✘ **WHO:**  
TO ALL CONNECTED  
PEOPLE IN INDIA'S  
DENIM INDUSTRY

↓  
COVERING  
SCANNING,  
CUTTING,  
SEWING,  
FINISHING.

✘ **WHERE:**  
E.H. TUREL & CO.  
CENTER OF  
COMPETENCE  
BANGALORE

✘ **WHEN:**  
JANUARY 9, 10, 11 2014  
JANUARY 12 EXTRA DAY  
ONLY ON DEMAND

✘ SCAN THE QR CODE TO BE PART OF OUR VISION ✘



**DAY 1: SEMINAR ON CUTTING ROOM COVERING (BODY SCAN, CAD, CAM, DESIGNING) BY TUKATECH**

**SPEAKER: MR. RAM SAREEN FROM 11.30 AM TO 1.30 PM**

\* or visit: <http://tinyurl.com/b2b-event1>



**DAY 2: SEMINAR ON SEWING JEANS COVERING VIBEMAC AUTOMATION BY VIBEMAC SPA**

**SPEAKER: MR. ENRICO GUERRESCHI FROM 11.30 AM TO 1.30 PM**

\* or visit: <http://tinyurl.com/b2b-event2>



**DAY 3: SEMINAR ON FASHION TREND, STYLES, BRANDING BY ITALIAN DESIGNERS AND INTERNATIONAL BUYERS**

\* or visit: <http://tinyurl.com/b2b-event3>



**DAY 4: CUSTOMERS FEED BACK FROM INDIA AND THEIR OPINION ABOUT FUTURE OF DENIM JEANS IN INDIA FROM 3.00 PM TO 5.00 PM**





## B2B Event India Millennium - Welcome to the denim business future

THE DENIM JEANS INDUSTRY IS ONE OF THE MOST FRAGMENTED INDUSTRIES WITH MULTIPLE THOUSAND COMPANIES TARGETING A GREAT NUMBER OF CUSTOMER TYPES AND MARKETS. THE GREAT CONCENTRATION OF PLAYERS, ALL LARGE, MEDIUM AND SMALL, HAS RESULTED IN CUTTHROAT COMPETITION.

### Vibemac and Turel Group, Are Organizing An Event That No One Should Miss:

Three floors of show for a three days of business: this could be India Millennium's motto. Vibemac and Turel Group want to show the state-of-the-art of denim industry. Denim nowadays has become an inseparable part of clothing for everyone. Irrespective of age, colour, creed or wealth, every world's citizen would have at least one pair of denim jeans in his wardrobe. Despite the fact, it will differ in terms of quality, price and style.

The denim market of India and the world is also growing and the core purpose of this B2B is to understand what are the key factors that can turn denim brand successful helping producers to design the right and apt product, in right quantity and on right time. In the future there will be more players coming in this market, considering the growing potential for this market. And with time the competition will grow, so it will become difficult for a brand to survive and earn goodwill. So it will be favorable for a brand to tap this market now or in near future: Vibemac Spa and E.H. Turel & Co., after more than 33 years working together, have the know-how to do this.