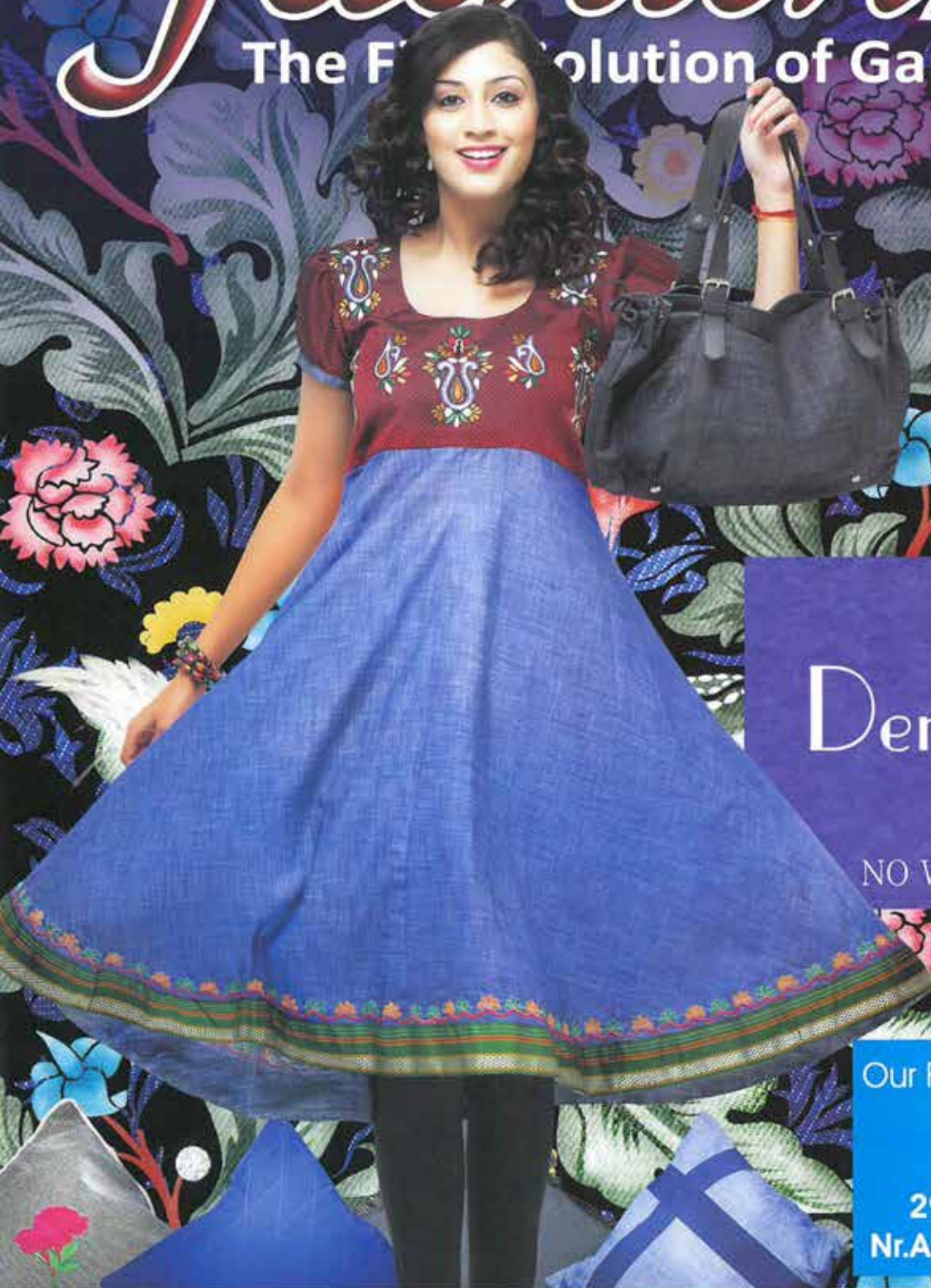


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NOVEMBER - 2013  
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**DAY 1: SEMINAR ON CUTTING ROOM COVERING (BODY SCAN, CAD, CAM, DESIGNING) BY TUKATECH**

**SPEAKER: MR. RAM SAREEN  
FROM 11.30 AM TO 1.30 PM**

\* or visit: <http://tinyurl.com/b2b-event1>



**DAY 2: SEMINAR ON SEWING JEANS COVERING VIBEMAC AUTOMATION BY VIBEMAC SPA**

**SPEAKER: MR. ENRICO GUERRESCHI  
FROM 11.30 AM TO 1.30 PM**

\* or visit: <http://tinyurl.com/b2b-event2>



**DAY 3: SEMINAR ON FASHION TREND, STYLES, BRANDING BY ITALIAN DESIGNERS AND INTERNATIONAL BUYERS**

\* or visit: <http://tinyurl.com/b2b-event3>



**DAY 4: CUSTOMERS FEED BACK FROM INDIA AND THEIR OPINION ABOUT FUTURE OF DENIM JEANS IN INDIA**

**FROM 3.00 PM TO 5.00 PM**





# B2B EVENT INDIA MILLENNIUM

HERE  
WE  
ARE



WELCOME TO DENIM BUSINESS FUTURE



**WHERE:**  
E.H. TUREL & CO.  
CENTER OF COMPETENCE BANGALORE



**WHEN:**  
JANUARY 9, 10, 11 2014  
JANUARY 12 EXTRA DAY  
ONLY ON DEMAND



**WHO:**  
TO ALL CONNECTED PEOPLE IN INDIA'S DENIM INDUSTRY



**WHAT:**  
LIVE PRODUCTION LINE OF JEANS WITH LATEST AUTOMATION:  
COVERING, SCANNING, CUTTING, SEWING AND FINISHING.

INDIA MILLENNIUM @ E.H. TUREL & CO. CENTER OF COMPETENCE  
No.17, LADY CURZON ROAD, SHIVAJINAGAR, BANGALORE - 560001 - INDIA  
tel: +91 80 25592465 / 25592487 - info: indiamillennium@gmail.com





## B2B Event India Millennium - Welcome to the denim business future

THE DENIM JEANS INDUSTRY IS ONE OF THE MOST FRAGMENTED INDUSTRIES WITH MULTIPLE THOUSAND COMPANIES TARGETING A GREAT NUMBER OF CUSTOMER TYPES AND MARKETS. THE GREAT CONCENTRATION OF PLAYERS, ALL LARGE, MEDIUM AND SMALL HAS RESULTED IN CUTTHROAT COMPETITION.

### Vibemac and Turel Group, Are Organizing An Event That No One Should Miss:

Denim defies the fundamental structure of the global economy. The denim industry is highly competitive with many new brands entering the market during the last few years. Especially in India, the retail market has encountered many activities in both premium and budgeted price segments. While operational brands are revisiting their business tactics to cater to the needs of both these segments, small players are gradually scaling up to make progress into the organized segment.

Each and every denim jeans manufacturer or brand is trying to "innovate" a new style, fit, design, wash or finish that will appeal to its consumer. The demand for denim jeans will grow for sure considering India's huge population also as the Pro capita consumption in India is the least among Japan, Thailand, UK and US. Moreover, the denim industry continues to hold an advantageous position over other apparel categories, owing to longer life span of denim jeans as compared to other apparel items.

Also Jeans are worn from Most Casual to a Formal Wear, Fashion Wear India has a marvellous demographic profile, where the average age of the population is below 28 years, and the popularity and desire for denim products has increased tremendously in the last five years. Apart from the urban markets, the rural markets are also growing very speedily, due to the increasing purchasing power with that the product awareness and availability is also growing. Because of all these reasons Vibemac and Turel Group, are organizing an event that no one should miss:

**Stay tuned, more details will come soon.**





**VIBEMAC**  
MEN AND TECHNOLOGY

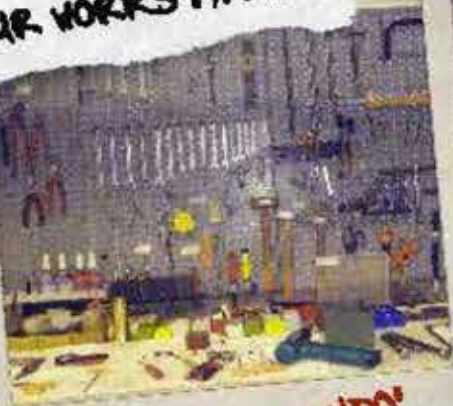
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