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Technology and Management in Sewn Product Industry

Achieving Success in RFID-based Bundle Tracking System Implementation on the Sewing Floor

CISMA 2013: Hunting Ground for New Technology; Automated Solutions in Demand

End-Line Pressing of Jackets

Smart Work Study: New Thinking

Vibemac foresees its future clients in the growing denim jeans brands like Killer, Mufti, Pantaloons and Winstone of India, and similarly in the Chinese domestic brands like Aldo, Jordano and Yukon.

The key features that have characterized Vibemac machines, is their sturdiness in offering the flexibility of operations, the minimum time required to change the setting of a machine and that too without any technical.

Vibemac sees future in the growing domestic jeans brands of Asia

With China manufacturing more than 400 million denim jeans annually, making it the biggest producer of denim bottoms, Vibemac, a specialist in automates for denim jeans has earmarked the country as the most important market for them. The three decades old, Italian manufacturer,

“Vibemac launched three new upgraded machines at the CISMA show, namely the 4650EV9R automatic belt loop setter, the V300 WB 406 automatic waistband unit and the V800AS a twin needle, four threads overlock unit.”



Enrico Guerreschi, Global Sales Director, Vibemac looking confident of the new products launched by Vibemac at the CISMA show

owned by the Guerreschi family, has adamantly kept the production of its machines in Italy renouncing a profitable delocalization to a country with lower costs, to maintain the high quality of product and client support. Representing the company at the CISMA show, **Enrico Guerreschi, Global Sales Director,**

Vibemac said, “Presently the three big Asian apparel manufacturing giants as China, India and Bangladesh are all facing major labour crisis, which actually presents us with the opportunity to introduce to them our range of automatic machines... You have to see the silver lining in the crisis.” The key features that have characterized Vibemac machines, is their sturdiness in offering the flexibility of operations, the minimum time required to change the setting of a machine and that too without any technical help because the common settings are

already programmed and stored for easy and quick recall by the operator.

“The future of China and India are their growing domestic market,” stated Enrico, who foresees Vibemac’s future clients in the growing denim jeans brands like Killer, Mufti, Pantaloons and Winstone of India, and similarly in the Chinese domestic brands like

Aldo, Jordano and Yukon. Although happy with its growth prospects riding on the export market, he added, “The export market is very volatile, it is always moving from one country to another, hence lacks stability and it is very difficult to say something concrete about them.” The company has also been exploring the nascent but promising markets of Peru, Argentina and has employed 5 new people in its Italian manufacturing facility, to accommodate the influx of business.

Vibemac launched three new upgraded machines at the CISMA show, namely the 4650EV9R automatic belt loop setter, the V300 WB 406 automatic waistband unit and the V800AS a twin needle, four threads overlock unit. Promising better efficiency and quality than its predecessors, the 4650EV9R automatic belt loop setter is now equipped with a completely new 7 inch coloured touch screen panel, which the company claims is the most user-friendly computer panel. The new CPU with newly developed software by Vibemac assures a much better software management, a better seam quality, easier adjustments and patterns, more precision, more customizable and more fashion options. Also equipped with a new presser foot providing extra pressure and less flexure, and a lower barycentre, the sewing automate is a mile ahead of competition. The new loop alignment system avoids loop mispositioning on the waistband, especially for the folded tail loops.

V.I.B.E.M.A.C.
 MEN AND TECHNOLOGY

37057 S. Giovanni Lupatoto (VR) Via Monte Pastello 7/1 - Italy
 tel. +39 045 8778151/52 fax. +39 045 8779024
 www.vibemac.com vibemac@vibemac.com

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