

## Vibemac - Aids Bangladeshi Jeans Industry with Jeans Manufacture Automatizing Technology and Consultancy

DTG 2013 in Dhaka, Bangladesh was an exciting exhibition for Vibemac. At the site of DTG, JSN met with Mr. Md. Abdul Wahab, chief of technicians in Vibemac Bangladesh. He is a technician who has worked in Vibemac for 10 years and has a total working career of 22 years in the technical section of garment factories. He said, "When we say what is the best with Vibemac, it must be pointed out first that pattern programming is very easy, followed by simplified panel operations." He continued, "A partial change during work and the like can readily be made by panel operation of sewing machine. And, you know jig exchange of Vibemac pocket setting machine is easy..." Thus, his technical talk would not have an end.

Mr. Mohammed Emdad Hossain is sales manager in charge of sales in Chittagong district. He predicted that jeans market in Bangladesh would triple in 3 years from now. He said: Chittagong is a growing market in garment sector. Even in Bangladesh, it is a fact that personnel expenses are on the rise. Therefore, automatization of jeans production is now in-

dispensable.

Vibemac is proposing a productivity improvement and high-quality manufacture by use of automatization technology while providing consultancy service on jeans manufacturing in Chittagong district. In this district, Vibemac has already had 6 customers who make jeans. The number of such customers is increasing and will double in this year.

Among the existing customers, there is a move of factory expansion in which Vibemac equipments have been expanded.

Mr. Emdad Hossain said, "Vibemac has strong points. First comes 'Technology.' Next, 'Quality.' And, 'Flexibility.' Therefore, Vibemac can aid Bangladeshi jeans industry with technology and consultancy."

On Bangladeshi sewing industry, Mr. Md. Ashik-ur-Rahman, assistant manager of Vibemac Bangladesh office commented as follows. "Jeans sewing in Bangladesh is now active and the majority of our user factories have orders up to the full capacity. In Bangladesh, however, there is a problem of electric power and gas shortage. If this problem is solved by the government side, investment



*Vibemac Bangladeshi team at DTG 2013, Dhaka, Bangladesh*

from foreign countries will further increase. Among the Bangladeshi jeans factories, the number of Vibemac users is expected to further increase. So, those jeans factories are advancing toward higher-level automatization.”

Presently in Vibemac Bangladesh offices (Dhaka and Chittagong), 7

staffers (including 4 technicians) are working for providing support for the users day after day. Year 2013 is a very active year for Vibemac Bangladesh. This company is now running a full range of project for jeans production lines as a pair with 12 user companies, thereby carrying out sales and support activities.

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